

CAPABILITIES OVERVIEW

We're not lenders — we make businesses fundable.

At Business Development Advisers, Inc. (BDA), we help entrepreneurs, business owners, developers, and sponsors communicate effectively with investors and lenders to secure the capital they need to achieve their goals.

Our expertise lies in **structuring deals, underwriting opportunities, and designing capital strategies** that attract both debt and equity investors.

Whether your project involves real estate, business expansion, or asset-based funding, BDA delivers the clarity, credibility, and connections that make capital move.

OUR CORE CAPABILITIES

1. Funding Strategy Consulting

Strategic guidance to help entrepreneurs, developers, and sponsors design a clear and fundable capital roadmap.

2. Capital Readiness & Deal Packaging

We underwrite, review, and refine your funding package — strengthening financials, projections, and narratives before approaching capital sources.

3. Real Estate Capital Advisory

Expert support for acquisitions, refinances, and development projects — structuring the right combination of debt and equity for optimal leverage.

4. Investor & Lender Communication Support

We prepare clients to present their opportunity with clarity and confidence, using the language and logic that resonates with capital partners.

5. Business & Equipment Funding Support

Guidance for companies seeking purchase order financing, contract funding, equipment loans, or factoring solutions.

6. Strategic Capital Network Access

We maintain relationships with select lenders, investors, and private capital groups — providing introductions when appropriate to a client's specific objectives.

7. Ongoing Business Development Advisory

Beyond funding, we help clients scale — improving systems, operations, and positioning for long-term growth and profitability.

FOUNDER-LED EXPERTISE

Terris Harris, Founder & Chief Strategist, has personally acquired more than 350 properties and 10 businesses. He has sat at the closing table for purchase and sale agreements, loan documents, and investor subscription agreements — bringing first-hand experience in acquisition, operations, and capital structuring to every client engagement.

